What You Make Possible

We talk about supporting Mercy’s “area of greatest need” quite often, but don’t always have the chance to explain what that means. When you make a gift to our area of greatest need, you entrust us to use it to meet an urgent need that would not be met without support from the Mercy Hospital Foundation. Each year, undesignated gifts support at least one area of greatest need. In 2019, that area is the new Mercy Infusion Center, which opened to patients in April.

The new Center, pictured here, was funded entirely by gifts to the Mercy Hospital Foundation. It is the new location for outpatients receiving chemotherapy following a cancer diagnosis. It is also a dedicated space to care for patients who need medications or other treatments delivered intravenously, or through a vein, who were previously cared for in the Emergency Care Department or Surgery area. The Center is not only new from top to bottom, including furnishings, and easily accessible just off the skywalk on the main level of the hospital, it also offers evening and weekend hours to care for patients when it is most convenient for them.

Your donation, and those of many others who have made gifts in their wills and other gifts to be invested and used to benefit future generations, made this beautiful space possible and help provide exceptional, patient-centered care to all who come to Mercy for their care.

Creating a Legacy

If you’re interested in making advances like this possible at Mercy through a planned gift, please contact Margaret N. Reese at (319) 358-2622 or margaret.reese@mercyic.org.
Secure your short- and long-term financial goals with thoughtful estate planning. A smart plan will protect the financial needs of loved ones while still achieving your philanthropic mission. Review these goals to turn financial aspiration into charitable action.

**GOAL: Receive Additional Income**
Supplement your retirement income and feel secure about your family’s future with a charitable gift annuity. You make a donation to Mercy Hospital Foundation today using cash, marketable securities or other assets, and we pay you a fixed amount for life.

**GOAL: Receive Additional Income**
When you donate stocks you’ve owned for more than one year that are now worth more than you originally paid for them, you can benefit yourself and Mercy. You can reduce or even eliminate federal capital gains taxes on the stock transfer and you may be entitled to a federal income tax charitable deduction.

**GOAL: Conserve Today’s Finances**
Save critical funds now by designating a gift to Mercy Hospital Foundation in your will or estate plan. This is a simple, flexible way to be charitable that doesn’t affect your budget today.

**TIP**
There are a number of ways to give appreciated securities, such as outright giving or funding a charitable gift annuity or a charitable remainder trust. Contact us to learn more.

**We Can Help**
Contact Margaret N. Reese at (319) 358-2622 or margaret.reese@mercyic.org to discuss which options can best meet your charitable and financial goals. Together with your professional advisors, we can design the best plan for you.

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California residents: Annuities are subject to regulation by the State of California. Payments under such agreements, however, are not protected or otherwise guaranteed by any government agency or the California Life and Health Insurance Guarantee Association. Oklahoma residents: A charitable gift annuity is not regulated by the Oklahoma Insurance Department and is not protected by a guaranty association affiliated with the Oklahoma Insurance Department. South Dakota residents: Charitable gift annuities are not regulated by and are not under the jurisdiction of the South Dakota Division of Insurance.
How to Teach Children to Give

The greatest gift we can pass down to the next generation is to instill the value of giving back. Showing loved ones that we are part of a larger world—and that what we put into it is what we get out—ensures the next generation understands the importance of philanthropy.

By talking with family members now about your charitable goals, and engaging in acts of service, you become a role model and inspire others to follow your lead.

Start the Conversation
Set aside time or use everyday moments to talk about what it means to be charitable.
+ Share your vision and goals for Mercy Iowa City and others you are passionate about.
+ Ask family members which causes are important to them and how they show support.
+ Request that your family consider their role in your own charitable giving plans.

Take the Next Step
Discuss taking your commitment to the next level.
+ Consider volunteer opportunities with organizations, like Mercy, that your family would like to support.
+ Start charitable family traditions.

Solidify Your Plans
Discuss ways to fulfill your philanthropic aspirations.
+ Contact us to inquire about volunteering or other ways you can help.
+ Leverage your estate plan to carry out your charitable wishes beyond your lifetime.

For more ideas about how to engage younger generations in the act of philanthropy, contact Margaret N. Reese at (319) 358-2622 or margaret.reese@mercyic.org.

WEIGH YOUR CHOICES

In 12 Ways to Make a Meaningful Difference, you’ll find ideas on how to create a meaningful legacy for the important people and charitable organizations in your life. With so many different options, you’re sure to find a plan that fits your goals. Request your FREE copy using the enclosed reply card today.

NURTURE THE GIVING SPIRIT

Do Good, Together
Volunteering as a family cultivates closeness while helping others; it also develops empathy, gratitude and responsibility.

Get Them Involved
Children can help walk dogs or put clothing into bags to donate; simple acts build the foundation of giving.

Donate Goods or Money
Let children see you in the act of giving away clothing or writing a check; doing is the best motivator.

WEIGH YOUR CHOICES

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Reap the True Rewards of Your IRA

For years, you’ve faithfully saved for retirement. However, what once worked in your favor—putting money into your IRA and enjoying tax savings—will change when you begin withdrawing funds. That’s because you pay income taxes on the amount you withdraw from your IRA.

3 SOLUTIONS BASED UPON YOUR AGE

SOLUTION 1:
No matter your age, you can designate Mercy Hospital Foundation as the beneficiary of all or a percentage of your IRA. Follow these simple steps to complete your gift:
+ Contact your IRA administrator for a change-of-beneficiary form, or simply download a form from your provider’s website.
+ Name Mercy Hospital Foundation and the gift percentage. Return the form to your administrator.
+ Let us know! We want to ensure that your charitable intent is carried out.

SOLUTION 2:
If you’re at least 59½ or older, you can take a distribution and then make a gift from your IRA without penalty. If you itemize your deductions, you can take a charitable deduction for the amount of your gift.

Make Your Gift Count in 2019
Still need to take your required minimum distribution for the year? Your gift can satisfy all or part of that requirement up to $100,000. Take action now—you must make the transfer by Dec. 31 to ensure your gift qualifies for 2019. (If you have check-writing privileges on your IRA account, please mail your check by Dec. 20 in order to give us time to process your gift before the end of the year.)

SOLUTION 3:
If you’re 70½ or older, you can give any amount up to $100,000 from your IRA directly to Mercy or another qualified charitable organization without having to pay income taxes on the gift.